**Enter PEN’s Lessons Learned Challenge Prize Contest for a chance to win**

**$250 USD for your primate education activities!**

**Addressing A Global Need**Primate Education Network’s (PEN) [2014 Global Survey](http://goo.gl/hEqQRV) revealed that educators’ greatest need is to share challenges, lessons learned, and best practices. To address this need, PEN (with support from our partner Eric Losh Illustration) is launching our first Challenge Prize Contest to crowdsource lessons learned and reward organizations with funding for their primate education efforts.

**What Is A Lesson Learned?**A lesson learned is a change in personal or operational behavior as a result of experience. A lesson needs to be specific enough that you can learn from it. There also needs to be a specific actionable recommendation, rather than an observation.

**Actionable Recommendations For Educators & Practitioners**Our Lessons Learned Challenge Prize Contest is designed to encourage educators and practitioners to share specific actionable recommendations for strategic, operational, and financial challenges faced by organizations involved in primate conservation education. Educators and practitioners, who may not be education experts, can share solutions to problems on a broad range of issues (e.g. dealing with corrupt government officials, tracking teacher performance, securing sustainable funding, etc.).

**Advancing the Field of Primate Education**Educators and practitioners will benefit from the results of this contest by learning from each other’s experiences about what works or does not work in the field. They will avoid wasting time on approaches that have already proven to be ineffective. Similarly, they will learn about what works well and how to implement the most effective strategies that yield the best results.

**Contest Details:**

**Eligibility:** To be eligible for PEN’s Challenge Prize, you must become a PEN member. Join us at [www.primateeeducationnetwork.org/join](http://www.primateeeducationnetwork.org/join).

**Contest Period:** Our contest begins on November 25, 2014. All submissions must be received by January 30, 2015 to be eligible for the prize. Organizations are welcome to submit more than one lesson learned.

**Prizes:** PEN will select prize finalists from Latin America, Africa, and Asia. Three organizations (one from each region) will receive $250 USD.

**Announcement of Winners:** We will e-mail the finalists and announce the winners on PEN’s website, social media, newsletter, and other media channels by March 15, 2015.

**PEN’s Contest Goals**  
PEN’s goal is to collect and share lessons learned to mitigate the occurrence of the same problems (or repeat the success) in future projects. As a result of our Lessons Learned Challenge Prize Contest entries (and Best Practices Challenge Prize – to be launched in 2015) and drawing on the expertise of PEN’s global network, we plan to develop a consensus of best practices for primate conservation educators. This publication will provide guidance for educators across the globe.

[Enter PEN’s Lessons Learned Challenge Prize Contest by completing our online application.](https://docs.google.com/forms/d/1tW_F-s9oxqh3eHqhlGSNIFNZF7tqZn6eaJpCB304JK4/viewform) We recommend you draft your responses below and copy and paste them into our online application form to avoid losing any of your work.

**LESSONS LEARNED CHALLENGE PRIZE** **CONTEST APPLICATION**

**Name:**

**Position Title:**

**Organization / Institution:**

**E-mail:**

**Project Website:**

1. **What region of the world are you working in?**
2. Latin America
3. Africa
4. Asia
5. Other:

Please specify which country or countries you work in.

1. **What type of primates do you focus on?**

Please check all that apply.

1. Apes
2. Old World Monkeys
3. New World Monkeys
4. Prosimians
5. **If you were to summarize the biggest challenge or problem in primate conservation education that you/your organization has encountered, what would it be?**

1. **Have you/your organization solved or overcame this challenge or problem? If so, how did you solve it? Did you have more than one solution?**
2. **Did you solve this challenge in collaboration with another organization?**
3. **How did this solution impact your organization’s strategy, operations, policies, and finances?**
4. **For our colleagues to learn from your lesson, it needs to be instructional. What is/are your specific actionable recommendation(s)? Will your recommendation(s) help other projects to avoid your problem or repeat your success?**
5. **Have you shared your lesson learned/recommendation(s) with other colleagues outside of your organization?**
6. **If your organization is awarded the prize of $250 USD, how will you spend it? All funds received by PEN must directly support your primate education activities.**
7. **Confidentiality: Please describe any political or otherwise sensitive issues we should be informed of and/or anonymize if we decide to share your lesson learned.**
8. **If awarded a prize, projects must agree to:**

* Register on PEN’s Projects Directory
* Commit to spending your prize on items benefiting your primate education efforts
* Share photos and submit a blog on your activities
* Participate in PEN’s follow up impact survey

\_\_\_ I agree to the terms of receiving PEN’s Lessons Learned Challenge Prize.

**If you have any problems using our online form, you may submit this Word version of our application and e-mail it to us at** [**info@primateeducationnetwork.org**](mailto:info@primateeducationnetwork.org)**.**